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Title (Times New Roman, 14-point, bold, left aligned, line spacing: single)

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Abstract (Times New Roman, 12-point, bold, justified, line spacing: single)

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The abstract is a brief summary of the contents of the paper; it should include a purpose, study approach, and main findings of presented research. But it needs to be concise. One paragraph (200-300 words), 10-point type after one empty line following the abstract heading (Times New Roman, 10-point, justified, line spacing: single).

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Keywords: maximum five keywords that capture the essence of your presented research (Times New Roman, 10-point, justified, line spacing: single).

JEL Classification: two to five JEL cods that apply to the issues of your presented research (Times New Roman, 10-point, justified, line spacing: single).

Introduction (Times New Roman, 12-point, bold, justified, line spacing: single)

All papers should begin with an introduction. In this section you should state more clearly the problem statement, the research gap, and the objectives of your study. At the end of introduction you should provide an outline of the structure of your paper.

The total number of characters with spaces should not be less than 20,000 (i.e. about 10 pages) and exceed 40,000 (i.e. about 20 pages).

Papers submitted to JEM should be divided into logical parts labelled as headlines including:

- Title (preferably no more 12 words);

- **Names and primary affiliations of the authors;** Authors' telephones numbers (just for editors information, not printed) and e-mail addresses; Full contact details for the corresponding author;
- **Abstract** (no more than 300 words);
- **Keywords** (maximum five keywords indicating the content of paper);
- **JEL Classification codes** (maximum five JEL cods indicating the content of paper);
- **Main body:** (1) Introduction, (2) Theoretical background (or Literature review), (3) Research methods and procedure, (4) Research findings and discussion, and (5) Conclusions;
- **Acknowledgements** (if required); and
- **References** (preferably no less than 15 and no exceed 35 literature items).

This is an example of text. Leave one empty line following the heading (Times New Roman, 11-point).

All text must be in Times New Roman font (Times New Roman, 11-point, justified; line spacing: at least 14.5-point; first line of each paragraph: 0.75 cm). After each section leave two empty lines (Times New Roman, 11-point).

1. Literature review (Times New Roman, 12-point, bold, left aligned, line spacing: single)

In this section basing on the world's literature you should present main concepts of the paper. The literature review should cover more thoroughly the areas that this study discusses.

This is an example of text. Leave one empty line following the heading (Times New Roman, 11-point).

This is an example of text and references [Liu & Liu 2006]. According to Mellor [2015] Examples functioning in literature and in practice [Schmidt & Lyle 2005]. Another definition [Gartner 2007], describes that This is an example of text and references [Cooper et al. 2002; Schinasi 2006].

2. Research methodology (Times New Roman, 12-point, bold, left aligned, line spacing: single)

In this section, the research methodology should be described (i.e. research stages, methods, tools, research sample, etc.).

This is an example of text. Leave one empty line following the heading (Times New Roman, 11-point).

3. Research findings/results (Times New Roman, 12-point, bold, left aligned, line spacing: single)

In this section only research findings and results should be presented without recommendations and conclusions.

This is an example of text. Leave one empty line following the heading (Times New Roman, 11-point).

3.1. Title of the subsection (Times New Roman, 12-point, bold, left aligned, line spacing: single)

This is an example of text. Leave one empty line following the heading (Times New Roman, 11-point).

The enumeration is:

1. First item (Times New Roman, 11-point, justified; line spacing: at least 14.5-point; hanging: 0.5 cm).
2. Second item.
3. Next item.
4. Next item.
5. Next item:
 - bullet text (hanging: 0.5 cm; left indentation: 0.5 cm),
 - bullet text
 - bullet text
 - bullet text.

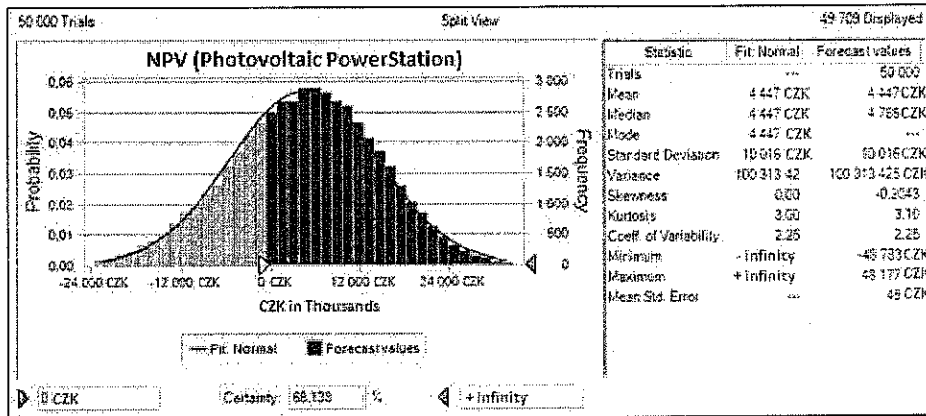
Table 1. Heading (Times New Roman, 10-point, left aligned; single-spaced; hanging: 1.4 cm; with 5-point after the table heading)

The maximum width of the table must not exceed 12.5 cm				
text (8-point; line spacing: exactly 12-point)				

Source: Text (Times New Roman, 8-point, justified; single-spaced; with 5-point before the table heading).

This is an example of text. Leave one empty line following the table (Times New Roman, 11-point). All text must be in Times New Roman font, justified; line spacing: at least 14.5-point; first line of each paragraph: 0.75 cm¹.

Figure 1. Heading (Times New Roman, 10-point, left aligned; single- spaced; hanging: 1.4 cm; with 5-point after the table heading). The maximum width of the figure must not exceed 12.5 cm.



Source: Text (Times New Roman, 8-point, justified; single- spaced; with 5-point before the table heading).

Discussion (Times New Roman, 12-point, bold, left aligned, line spacing: single)

This section is the pivotal section of the paper. It discusses research findings relevance to the existing knowledge in the field, evaluates how the findings answer to the posed goals and research questions, assesses how the hypotheses were proved.

Conclusions (Times New Roman, 12-point, bold, left aligned, line spacing: single)

This section summarizes the research findings in a few paragraphs. It can help readers absorb the findings. Generally it should contain the research contributions, implications for research and practice, research limitation, and future research.

¹ Footnote text (Times New Roman, 9-point, justified; single-spaced; hanging: 0.35 cm).

All text must be in Times New Roman font, justified; line spacing: at least 14.5-point; first line of each paragraph: 0.75 cm². After each section leave two empty lines (Times New Roman, 11-point).

Acknowledgement (Times New Roman, 12-point, bold, left aligned, line spacing: single)

If needed (Times New Roman font, justified; line spacing: at least 14.5-point; first line of each paragraph: 0.75 cm). After each section leave two empty lines (Times New Roman, 11-point).

References in alphabetical order (Times New Roman, 12-point, bold, left aligned, line spacing: single)

- Surname A. (date): *Title of the Publication in Italic Style with the First Capital Letters of Words*. "Journal Name in Quotation Marks", Vol. X(XX), pp. xx-xx, <http://dx.doi.org/12.1308/info-05-2000-0019> (Times New Roman, 10-point, justified; single-spaced; hanging: 0.75 cm; with 5-point after each reference). If it is possible, add DOI address to references, please.
- Barringer B.B., Gresock A.R. (2008): *Formalizing the Front-End of the Entrepreneurial Process Using the Stage-Gate Model as a Guide*. "Journal of Small Business and Enterprise Development", Vol. 15(2), pp. 289-303, <https://doi.org/10.1108/14626000810871682>.
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² Footnote text.

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- Yin R.K. (2014): *Case Study Research: Design and Methods*. 5th ed. SAGE Publications, Thousand Oakes.
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Paper size

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header: 2.85 cm, footer: 4.7 cm.

Page Numbers: DO NOT put page numbers at the top or bottom of the pages.